

Global Landscape of Climate Finance 2023

November 2023



AUTHORS

Barbara Buchner, Baysa Naran, Rajashree Padmanabhi, Sean Stout, Costanza Strinati, Dharshan Wignarajah, Gaoyi Miao, Jake Connolly, and Nikita Marini.

ACKNOWLEDGMENTS

The authors would like to thank contributions from Kirsty Taylor, Rob Kahn, Caroline Dreyer, Chavi Meattle, Valerio Micale, and Matthew Solomon for advice, editing, and internal review, and Josh Wheeling, Angela Woodall, Elana Fortin, and Alice Moi for layout and graphic design.

The authors also acknowledge contributions from Caroline Alberti, Charles Baudry, Léa Faucheux, Arjun Rawal, Archie Graham, Ben Melling for data collection, research, and project support.

The authors appreciate the review and guidance from the following experts outside Climate Policy Initiative (in alphabetical order): Amar Bhattacharya (Brookings Institute), Ian Cochran (University of Edinburgh), Jane Ellis (OECD), Gard Lindseth (Ministry of Climate & Environment, Norway), Renee Livesey (DESNZ), Padraig Oliver (UNFCCC), Eleonore Soubeyran (LSE), Joe Thwaites (NDRC), Charlene Watson (ODI), and Sarah Zügel (Federal Ministry for Economic Affairs & Climate Action, Germany).

Data collaboration: The authors would like to thank Climate Bonds Initiative and the International Energy Agency as well as over 40 public development finance institutions for their continued data collaboration.

ABOUT CPI

Climate Policy Initiative (CPI) is an analysis and advisory organization with deep expertise in finance and policy. Our mission is to help governments, businesses, and financial institutions drive economic growth while addressing climate change. CPI has six offices around the world, in Brazil, India, Indonesia, the United Kingdom, and the United States.

SUPPORTED BY



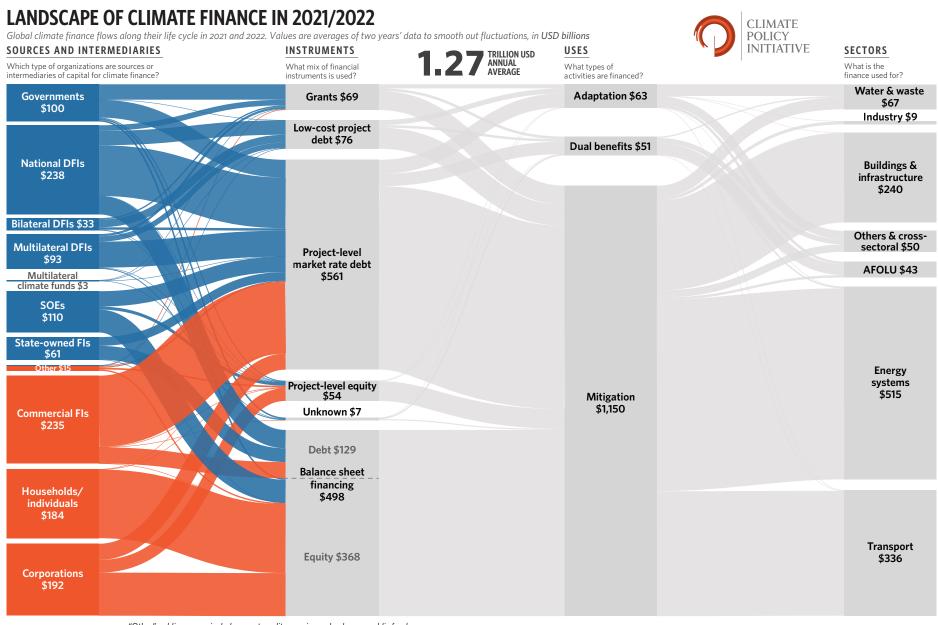
Federal Ministry for the Environment, Nature Conservation and Nuclear Safety



Norwegian Ministry of Climate and Environment



Copyright © 2023 Climate Policy Initiative climatepolicyinitiative.org. All rights reserved. CPI welcomes the use of its material for noncommercial purposes, such as policy discussions or educational activities, under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International (CC BY-NC-SA 4.0) License. For commercial use, please contact <u>adminsf@cpiglobal.org</u>.



"Other" public sources include export credit agencies and unknown public funds "Other" private sources include institutional investors, funds, and unknown

Public Private

"AFOLU" stands for agriculture, forestry, other land use, and fisheries. "Others & cross-sectoral" includes \$6bn unknown

Source: Climate Policy Initiative

EXECUTIVE SUMMARY

KEY TAKEAWAYS

WHERE ARE WE NOW?

Average annual climate finance flows reached almost USD 1.3 trillion in 2021/2022, nearly doubling compared to 2019/2020 levels. ¹ This increase was primarily driven by a significant acceleration in mitigation finance (up by USD 439 billion from 2019/2020). The remainder of the growth observed in 2021/2022 (USD 173 billion each year) stems from methodological improvements and new data sources, which augment the flows tracked in 2019/2020. Without these data improvements, annual finance flows in 2021/2022 would have amounted to just below USD 1.1 trillion (see Figure ES2).

Despite the growth in 2021/2022, current flows represent about only 1% of global GDP.²

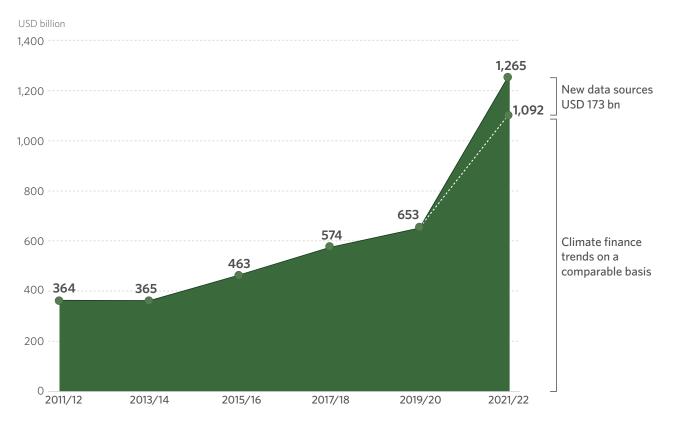


Figure ES2: Global climate finance in 2011-2022, biennial averages

Note: Climate finance flows are reported as biennial averages to smooth out annual fluctuations in data and expressed in nominal USD. This means that annual figures do not account for the effects of inflation and exchange rate volatility over time.

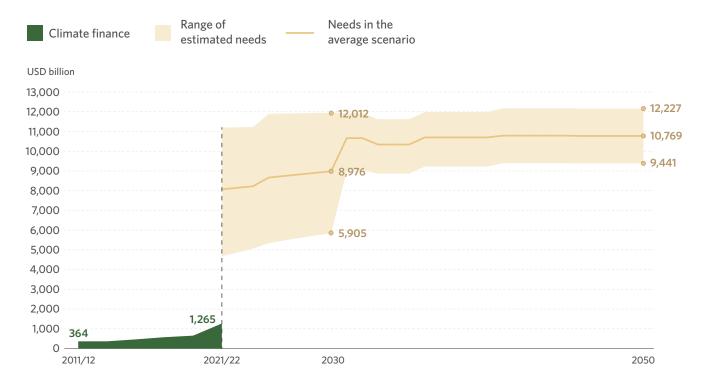
¹ Climate finance flows tracked in this report represent targeted climate mitigation and adaptation specific project-level allocation of capital.

² Global GDP was USD 100 trillion in 2022, according to the World Bank (2023a)

WHERE ARE WE HEADED?

In the average scenario, the annual climate finance needed through 2030 increases steadily from \$8.1 to \$9 trillion. Then, estimated needs jump to over \$10 trillion each year from 2031 to 2050. This means that climate finance must increase by at least five-fold annually, as quickly as possible, to avoid the worst impacts of climate change.

Figure ES3: Global tracked climate finance and average estimated annual needs through 2050³



Note: Climate finance needs estimates for 2023-2050 include direct investments in climate-specific physical assets and excludes transition-related unabated fossil fuel finance. Estimates are based on secondary data collected from over 15 sectoral scenarios (see <u>Methodology document</u> for detail). Climate finance needs for 2023-2050 are expressed in 2022 USD to ensure comparability of estimates from several different scenarios.

³ For further details, see the <u>Methodology document</u> that accompanies this report. Changes in our climate finance needs estimates compared to the 2022 Landscape report are due to regular updates and improvements in our coverage of climate finance needs scenarios. Compared to the last report, we include additional scenarios, particularly for the AFOLU, buildings, and industry sectors. Further changes include the revision of hydrogen and storage investment needs figures following updates in underlying scenarios, and the re-classification of some CCUS (carbon capture, use and storage) needs estimates from the energy to the industrial sector, based on improvements in our internal data collection approach.

THE COST OF INACTION

The longer we delay meeting total climate investment needs, the higher the costs will be, both to mitigate global temperature rise and to deal with its impacts.

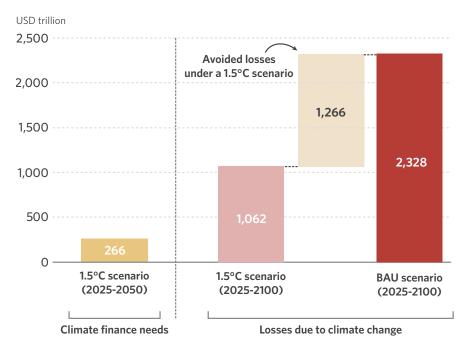


Figure ES4: Cumulative climate finance needs vs. losses under 1.5°C and BAU scenarios

Source: CPI analysis and NGFS (2022).

Although annual climate investment needs are large, the amount required is a fraction of the estimated losses likely to be incurred if we continue with business-as-usual (BAU) investments that cause global temperature increases well above 1.5°C.

Using numbers based on 95th percentile estimations of BAU and 1.5 damages scenarios, the estimated losses shown in Figure ES4 are based on direct economic impacts of increased weather-related and other uninsurable damages, increased production costs, productivity losses, and health costs (NGFS, 2022). These are likely to be a dramatic underestimate as they do not capture capital losses caused by stranded assets, losses to nature and biodiversity, or those from increased conflict and human migration that cannot yet be reasonably costed.

Even though data and methodology on estimating future losses are still rudimentary, they are forming a picture that clarifies the economic imperative to invest now, while also highlighting the immense opportunities for businesses to adopt increasingly low-carbon and climate-resilient pathways.

WHAT DOES THE DATA TELL US?

We are making progress on increasing climate finance and on improving the sourcing of data to better understand it.

Climate finance is on the rise

Global climate finance approached USD 1.3 trillion on annual average in 2021/2022 compared to USD 653 billion in 2019/2020. Most of this growth is due to an increase in mitigation finance, with the largest growth in the renewable energy and transport sectors.

Climate finance data is also improving

A key function of the Global Landscape of Climate Finance (the Landscape) is to highlight where data gaps exist and how to improve them. This year's Landscape reflects additional estimates on green bonds' use of proceeds, which resulted in particularly improved coverage in three sectors: agriculture, forestry, and other land use (AFOLU); buildings and infrastructure; and waste.

Approximately 28% (USD 173 billion) of the 2021/2022 increase is attributable to improved data.

However, growth is not sufficient nor consistent across sectors and regions

The growth in global climate finance largely results from significant increases in clean energy investment in a handful of geographies. China, the US, Europe, Brazil, Japan, and India received 90% of increased funds. While this marks promising progress, large climate finance gaps remain even in these geographies, and climate finance in other high-emissions and climate-vulnerable countries has shown meager progress in meeting their needs.

Climate finance is also uneven across sectors, for both mitigation and adaptation efforts. In terms of mitigation finance, which totaled 1.15 trillion in 2021/2022:

- **Energy and transport**, which are the two largest-emitting sectors and where private finance dominates, continue to attract the majority of flows: energy attracting 44% of total mitigation finance; transport receiving 29%). There was an exponential growth in the sale of electric vehicles (EVs) in 2021/2022 led by China, Western Europe, and the US.
- Agriculture and industry, the next-largest sources of emissions, receive disproportionately little (less than 4% of total mitigation and dual benefits finance). These two industries have a combined mitigation potential of 20 GTCO2 by 2030, higher than that of the energy and transport sectors according to the Intergovernmental Panel on Climate Change.
- **Emerging technologies**, such as battery storage and hydrogen, are beginning to attract private finance thanks to falling production costs, increased consumption, and policy support. However, they remain far from their potential scale.

Adaptation finance continues to lag

- While adaptation finance reached an all-time high of USD 63 billion, growing 28% from 2019/2020, this still falls far short of estimated needs of USD 212 billion per year by 2030 for developing countries alone.
- Tracked adaptation finance remains dominated by public actors (98%), with fragmented flows from the private sector. Adaptation finance tracking challenges continue to impede our understanding of progress of both public and private flows.
- AFOLU, a critical sector with considerable vulnerability and wide-ranging adaptation needs, received only USD 7 billion (11% of all adaptation finance).

Climate finance is geographically concentrated

Developed economies continued to mobilize the most climate finance, primarily from private sources.

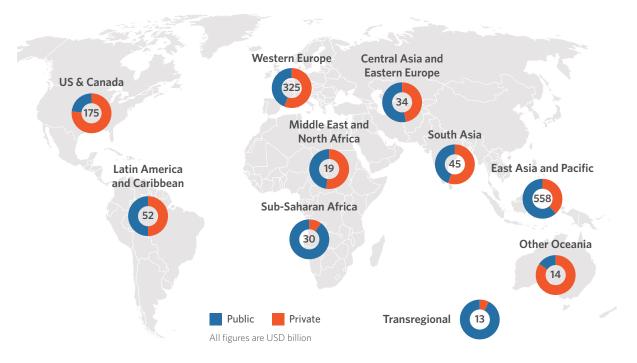
- East Asia and the Pacific, the US and Canada, and Western Europe account for a combined 84% of total climate finance. These regions also significantly outpace others in mobilizing domestic sources, which are critical to achieving scale.
- China's domestic climate finance mobilization was greater than that of all other countries combined, accounting for 51% of all domestic climate finance globally.
- International finance increased by 35% from 2019/2020, largely due to enhanced commitments from developed economies. Developed economies committed 84% of international finance, while emerging markets and developing economies (EMDEs), including China, committed 13%. South-South climate finance accounted for under 2% of total flows.
- Flows continued to fall short of needs, particularly in developing and low-income economies. Less than 3% of the global total (USD 30 billion) went to or within least developed countries (LDCs), while 15% went to or within EMDEs excluding China. The ten countries most affected by climate change between 2000 and 2019 received just USD 23 billion;⁴ less than 2% of total climate finance.

Private finance is growing, but not at the rate and scale required

Private actors provided 49% of total climate finance (USD 625 billion). As with mobilizing domestic sources of finance, developed economies are much more successful at mobilizing private finance than EMDEs.

⁴ According to the Long-Term Climate Risk Index (2021), the ten countries most affected from 2000 to 2019 are: Puerto Rico, Myanmar, Haiti, Philippines, Mozambique, The Bahamas, Bangladesh, Pakistan, Thailand, Nepal.





- The largest private sector growth came from household spending, which reached 31% of all private finance.
- This is the largest share that households have represented of private finance since CPI started its tracking over a decade ago. This was driven predominantly by EV sales, which doubled from 2020 to 2021. Such household spending growth was supported by strong domestic fiscal policies to support uptake of low-carbon technologies.
- Development finance institutions continue to provide the majority of public finance, channeling 57% of all public finance. However, more than 17% of public finance going to LDCs comes in the form of market-rate debt, increasing their already substantial debt burdens. In this context, renewed emphasis on the strategic use of public funds and other concessional finance to mobilize significantly more private capital is imperative.

HOW CAN WE SCALE THE QUANTITY AND QUALITY OF CLIMATE FINANCE?

The context in which climate finance is being mobilized is evolving rapidly. Multiple ongoing crises vie for political and financial attention, while raising the cost of capital. Yet, the pressure to turn climate commitments into deployed climate finance, both public and private, is growing on all fronts.

CPI proposes the following priorities to accelerate climate finance deployment and create real economy impact:

Agenda	Action	
Transforming the financial system	Reforming international financial institutions	Build on existing momentum to reform mandates, operations, and business models to reduce the cost of capital and ensure private capital mobilization
	Leveraging concessional finance to expand private flows	Transform the use of scarce concessional finance so it is accessible, flexible, and applied where it is most needed
	Strengthening private financial sector net zero integrity	Expand from announcing 2050 targets to establish transparent and verifiable shorter-term transition plans with a focus on impacts in the real economy
Bridging climate and development needs	Harnessing synergies between development and climate action	Align more closely on these two investment agendas to accelerate action on both fronts
	Mainstreaming climate adaptation and resilience into financial systems	Increase understanding of climate risks to improve resilience and financial flows
	Phasing out unabated fossil fuels through a just transition	Ensure that pathways for ending fossil fuel development account for the impacts on all key stakeholders at all levels, from national to local
Mobilizing domestic capital	Aligning Nationally Determined Contributions (NDCs) with 1.5°C scenarios	Better align NDCs with Paris Agreement goals to create stronger domestic policy and investment signals
	Improving the local ecosystem for climate investment	Bolster capacity building and create stronger enabling environments to unlock untapped domestic private capital, particularly in EMDEs
Acting to improve data	Simplifying and standardizing taxonomies and reporting	Work across countries to harmonize and enhance the interoperability of these tools to reduce reporting burdens
	Making climate finance data widely available and accessible	Achieve greater transparency and leadership from governments and DFIs on a new, standardized, and centralized approach to tracking climate finance data

The above topics are discussed in detail in the Recommendations section of this report.

While pursuing low-carbon and climate-resilient development makes the most long-term economic sense, winning the public debate on its urgency and bringing along all groups is key to success. Revealing not only the effectiveness of climate investment to achieve the Paris Agreement goals, but also its necessity in reaching longer-term development, resilience, and security goals will help build the case for faster change.

climatepolicyinitiative.org