

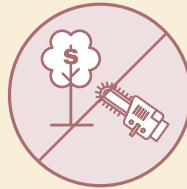
# WHY IS PROTECTING THE AMAZON IMPORTANT?

## PROTECTING THE AMAZON BOOSTS BRAZIL'S POTENTIAL FOR ECONOMIC GROWTH

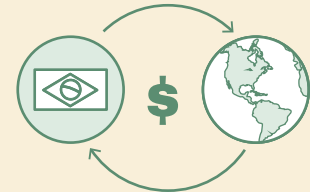
Ensures ecosystem services and productivity



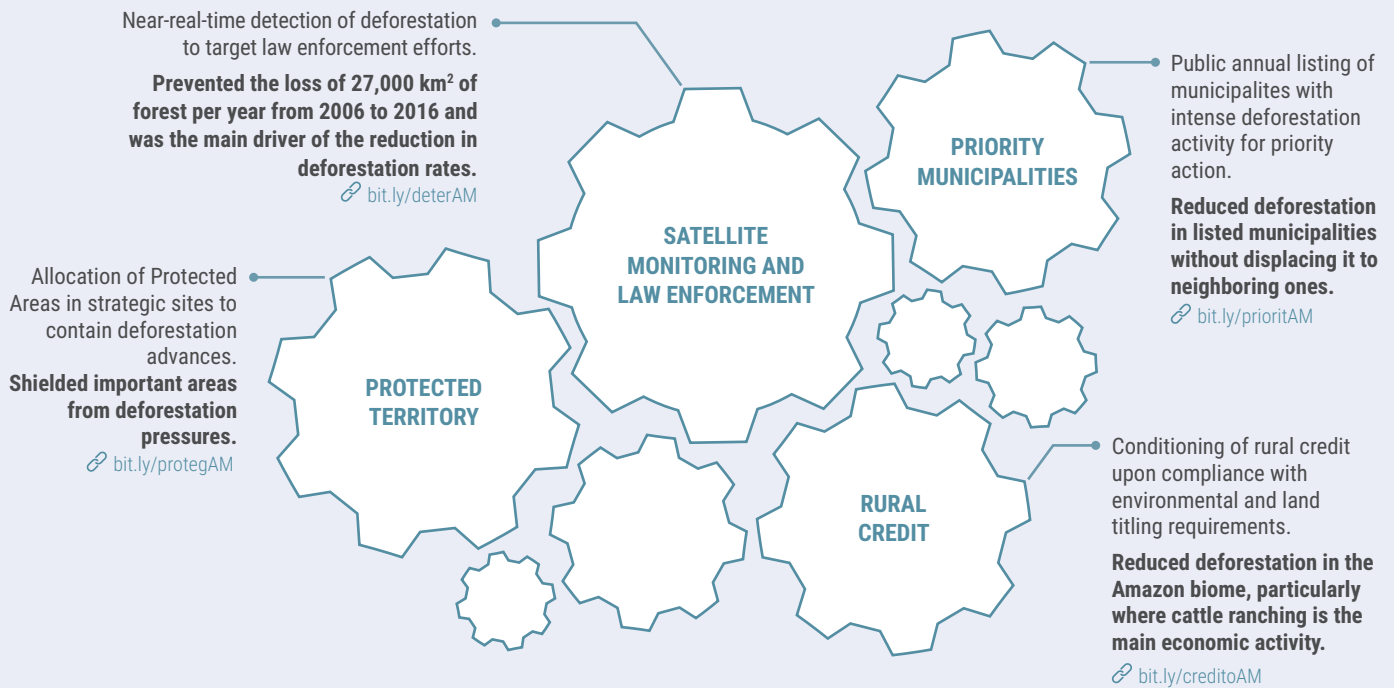
Fights crime and protects a national heritage



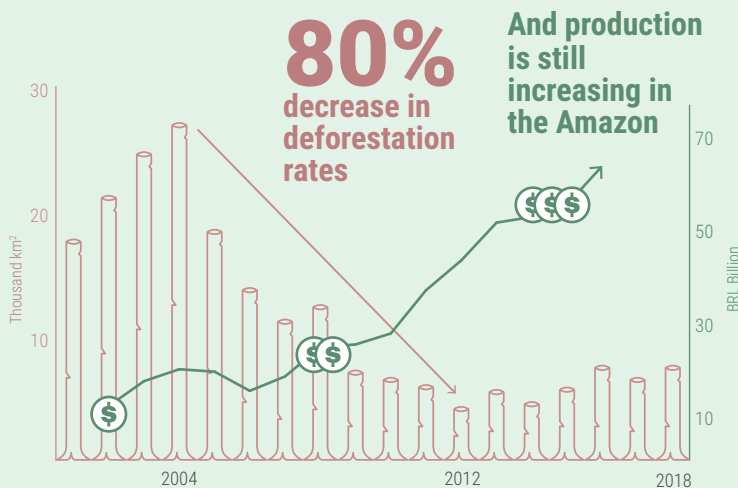
Promotes access to international markets



## BRAZIL ALREADY HAS THE POLICY TOOLS TO FIGHT DEFORESTATION IN THE AMAZON



## FIGHTING DEFORESTATION WORKS WITHOUT HARMING AGRICULTURAL PRODUCTION



Note: annual rate of deforestation (PRODES / INPE data) and municipal GDP of the agricultural sector in the Brazilian Amazon (IBGE data).

WE NEED TO **MAINTAIN AND STRENGTHEN** THESE PROTECTION POLICIES TO KEEP **PRODUCING, SELLING AND GROWING.**

The Climate Policy Initiative/ Ncleo de Avaliao de Politicas Climticas da PUC-Rio works to improve public energy and land use policies by generating evidence for decision makers to encourage low carbon economic growth.

[climatepolicyinitiative.org/brazil](http://climatepolicyinitiative.org/brazil) [inputbrasil.org](http://inputbrasil.org)