# Scaling private finance to achieve Paris climate goals

24 January 2018

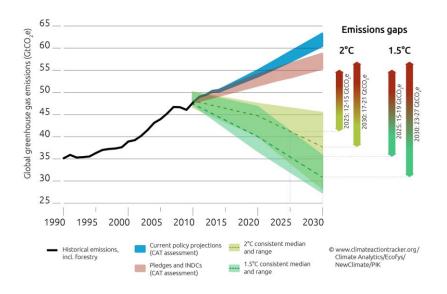
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### Key challenges of the 21<sup>st</sup> century

Climate Change →Meeting the Paris Agreement goals for Mitigation & Adaptation



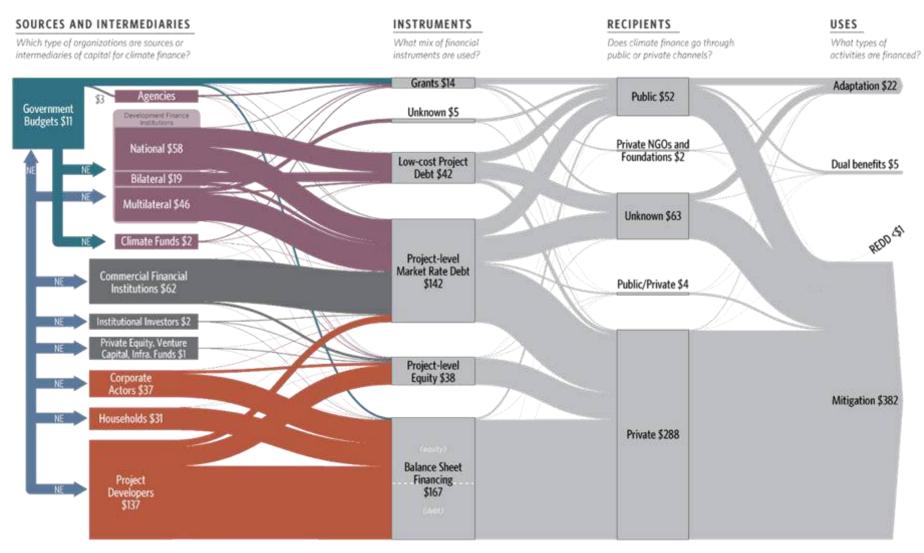
Sustainable Development → Meeting Sustainable Development Goals



### Global Landscape of Climate Finance

### LANDSCAPE OF CLIMATE FINANCE IN 2015/2016

Global climate finance flows along their life cycle in 2015 and 2016. Values are average of two years' data, in USD billions.



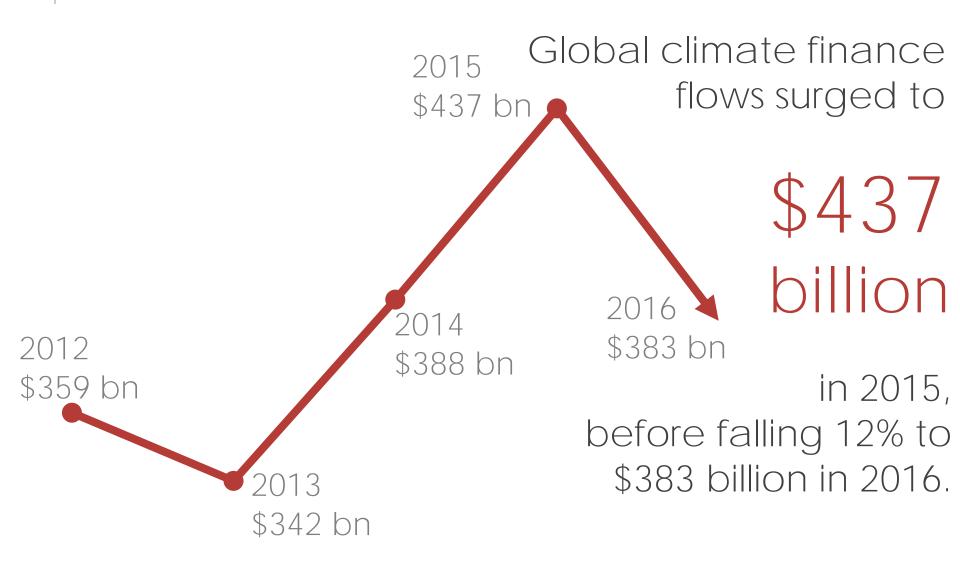
KEY	PUBLIC MONEY	PRIVATE. MONEY	PUBLIC FINANCIAL INTERMEDIARIES	PRIVATE FINANCIAL INTERMEDIARIES	FINANCE FOR INVESTORS & LENDERS NE: NOT ESTIMATED	
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CLIMATE

POLICY INITIATIVE

410 BN USD ANNUAL AVERAGE

### Where do we stand?



The private sector is doing more than ever, while the overall share of public investment remains steady



### Was there a Paris effect?



### Are we on track?

### Renewable energy is a bright spot...





## ...but other areas are behind.

\$1 trillion/year through 2050 needed (just for energy)

Underfunded sectors: Industrial energy efficiency Transport Agriculture Water Buildings Curbing deforestation Adaptation And, fossil fuel investment still dwarfs climaterelated investment.

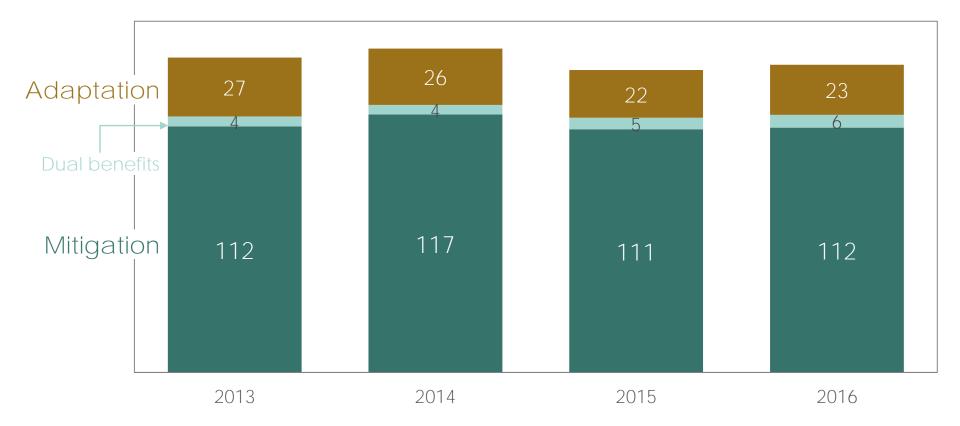
### Fossil fuel investments

\$825 bn (2016)

### Climate projects

\$410 bn (2015/16 average)

## Public funding for adaptation projects remains a challenge.

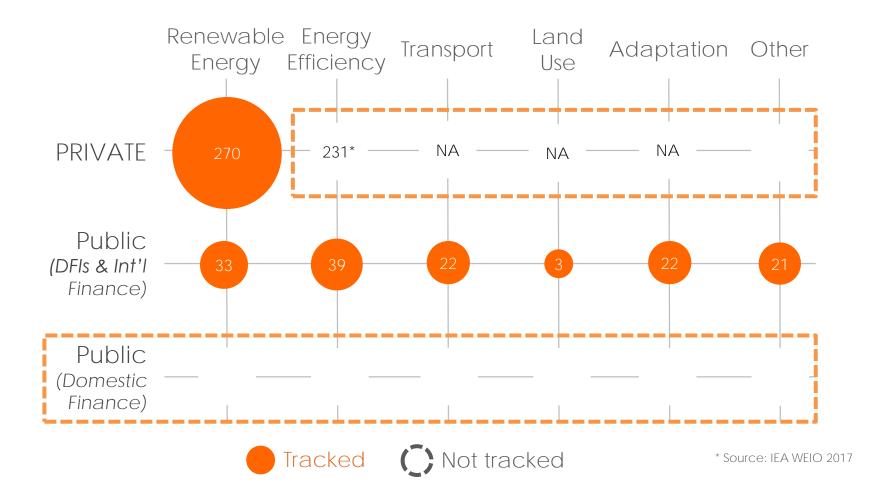


### Is this enough? \$300bn hurricane damage in the US in 2017 alone



Image from Daily Express

### Adaptation tracking is a piece of the challenge

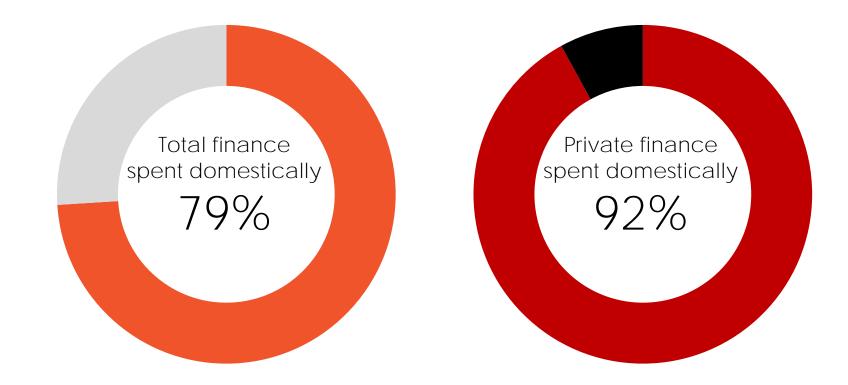


## South Asia, and East Asia and Pacific see the largest increase in climate finance



The majority of finance was raised and spent in the same country

Because domestic investment dominates, it is vital to get national policies right



### How to scale up?

Several barriers affect investors' incentives and ability to invest in climate action



Perceived risks

Barriers vary by type of private actor, region, sector, technology, & level of climate exposure

### IFC Report: Creating Markets for Climate Business

CreatingMarkets

### Creating Markets for Climate Business:

An IFC Climate Investment Opportunities Report



International Finance Corporation WORLD BANK GROUP

Creating Markets, Creating Opportunities

## Countries are already creating markets for climate business



#### 🚾 COSTA RICA

Supportive policies for EVs and renewables will help Costa Rica become **carbon neutral by** 2021

#### COLOMBIA

Colombia's **10-year National Climate Policy** prioritizes sectors for investment; the **Sostenible Fund** will raise capital

#### CHILE

Chile's new **National Climate Action Plan** will accelerate private investment in renewable energy

#### SWEDEN

Sweden recently raised ambition to be **climate** neutral by 2045

#### FRANCE

**Plan Climat** raises France's climate ambition with strong targets for EV, renewables and carbon pricing

#### MOROCCO

Already a clean energy leader, Morocco is using public-private initiatives to achieve its NDC

#### CÔTE D'IVOIRE

Cote d'Ivoire aims to generate **42 percent of power from renewables** by working with IFC to attract private investment

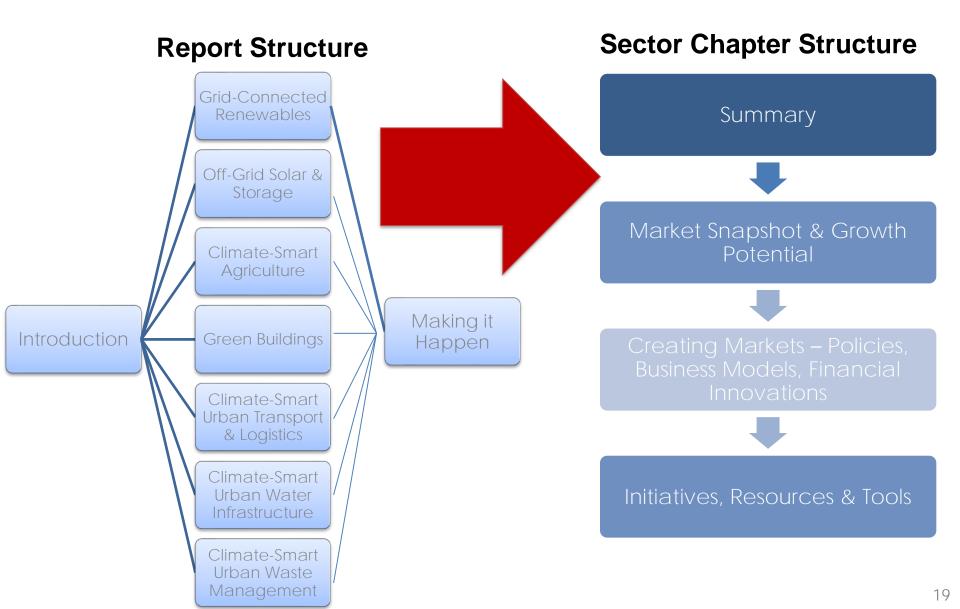
#### 📕 ZAMBIA

Scaling Solar is helping Zambia to attract lowcost solar investment and deliver energy access

#### INDIA

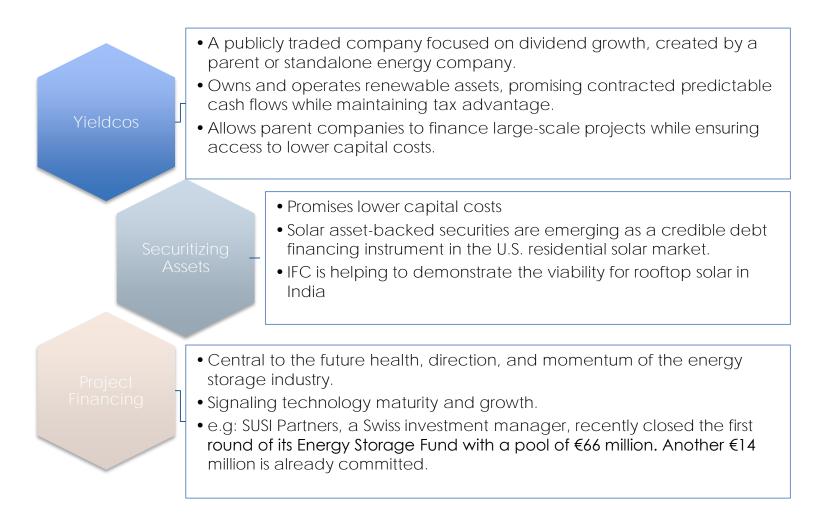
India is already on track to **exceed its NDC targets for solar and wind energy** due to strong policies and incentives

### Overview: Creating Markets for Climate Business



### Financial Solutions for Renewable Energy





### Financial Solutions for Climate-Smart Agriculture



• Experimenting with blended finance, innovative risk management tools, first loss and partial risk guarantees, new investment vehicles that meet the risk-return profile of different investors, and bonds.

- Uses an independently developed index, typically weather-related for agricultural application, to predetermine payouts for clearly defined hazards.
- Domestic policy is often needed to facilitate

#### THE GLOBAL WAREHOUSE FINANCE PROGRAM

- In 2017, IFC, together with the Global Agriculture and Food Security Program, invested \$5 million in risk- sharing facilities with partner banks in Rwanda and Tanzania to finance farmer cooperatives.
- Enables farmers to buy higher-quality agricultural inputs, produce food crops, and provide working capital for the aggregation and storage of harvested crops.
- WFP arranges input supplies and crop insurance.
- IFC will be helping farmers access markets through the o take contracts from the WFP and other platform partners.
- Project aims to benefit more than 65,000 local smallholder farmer to increase productivity through CSA practices

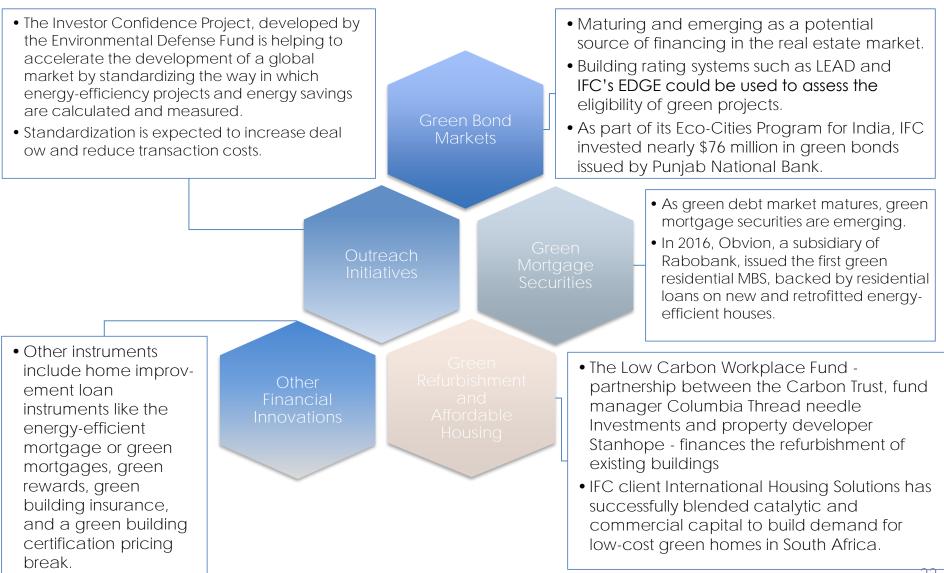
#### THE GLOBAL INDEX INSURANCE FACILITY

- Dedicated WBG's program that facilitates access to finance for smallholder farmers, micro-entrepreneurs, and micro finance institutions by providing catastrophic risk transfer solutions and index-based insurance in developing countries.
- It has facilitated more than 1.5 million contracts, with \$151 million in sums insured, covering about 6 million people, primarily in Sub-Saharan Africa, Asia, and Latin America and the Caribbean.

Index-Based Insurance Programs

### Financial Solutions for Green Buildings





### Unlocking innovation: The Lab

Since its launch in 2014, Lab instruments have mobilized \$978 million for adaptation and mitigation projects around the world



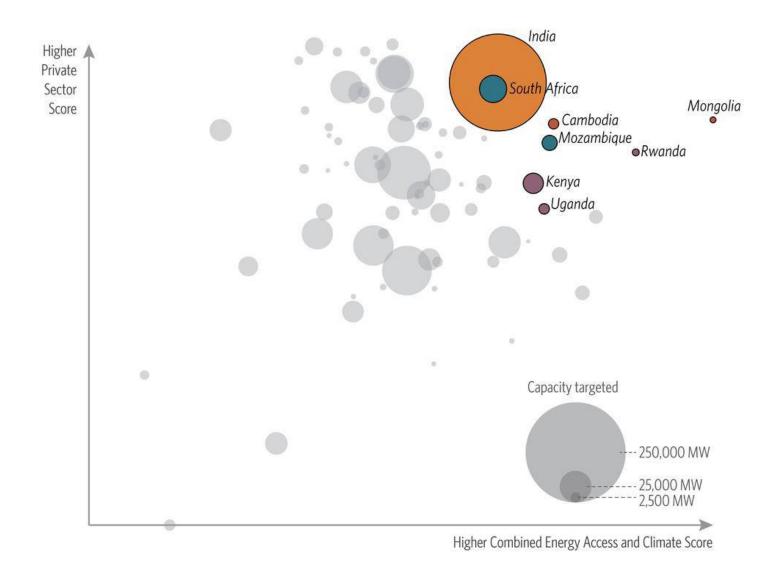
India Innovation Lab for Green Finance

**Brasil** Innovation Lab for Climate Finance

**Global** Innovation Lab for Climate Finance

Fire Awards for Sustainable Investment

Founded in 2014, the Lab identifies, develops, and launches sustainable finance instruments that can drive billions to a low-carbon economy. Blended finance: USD 369bn investment opportunity in clean energy within developing economies



### What next?

Four promising investment and policy trends signal a better outlook in climate finance

1

The Paris agreement means the majority of nations are working to implement NDC plans, many of which also include investment pathways.

> A number of initiatives engage broader capital markets, the financial system, and large corporations to align with low-carbon and climate-resilient development.



4



Efforts to green existing public financial flows are beginning to take root (though more work remains).

New and innovative investment vehicles are on the rise and many of these target institutional investors that manage mostly untapped but significant portion of global capital.

### Questions?



