Scaling private finance to achieve Paris climate goals

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Key challenges of the 21st century

Climate Change
→ Meeting the Paris Agreement goals for Mitigation & Adaptation

Sustainable Development
→ Meeting Sustainable Development Goals
Global Landscape of Climate Finance
LANDSCAPE OF CLIMATE FINANCE IN 2015/2016

Global climate finance flows along their life cycle in 2015 and 2016. Values are average of two years’ data, in USD billions.

SOURCES AND INTERMEDIARIES
Which type of organizations are sources or intermediaries of capital for climate finance?

INSTRUMENTS
What mix of financial instruments are used?

RECipients
Does climate finance go through public or private channels?

USES
What types of activities are financed?

KEY
PUBLIC MONEY
PRIVATE MONEY
PUBLIC FINANCIAL INTERMEDIARIES
PRIVATE FINANCIAL INTERMEDIARIES
FINANCE FOR INVESTORS & LENDERS
NE: NOT ESTIMATED
Where do we stand?

Global climate finance flows surged to $437 billion in 2015, before falling 12% to $383 billion in 2016.
The private sector is doing more than ever, while the overall share of public investment remains steady.
Was there a Paris effect?
Are we on track?

Renewable energy is a bright spot...

...but other areas are behind.

$1\ \text{trillion/year}$ through 2050 needed (just for energy)

Underfunded sectors:
Industrial energy efficiency
Transport
Agriculture
Water
Buildings
Curbing deforestation
Adaptation
And, fossil fuel investment still dwarfs climate-related investment.

- Fossil fuel investments: $825 bn (2016)
- Climate projects: $410 bn (2015/16 average)
Public funding for adaptation projects remains a challenge.

- **Adaptation**
  - 2013: 27 (4 Dual benefits)
  - 2014: 26 (4 Dual benefits)
  - 2015: 22 (5 Dual benefits)
  - 2016: 23 (6 Dual benefits)

- **Mitigation**
  - 2013: 112
  - 2014: 117
  - 2015: 111
  - 2016: 112
Is this enough?

$300\text{bn}$

hurricane damage in the US in 2017 alone

Image from Daily Express
Adaptation tracking is a piece of the challenge

PRIVATE

Renewable Energy: 270
Energy Efficiency: 231*
Transport: NA
Land Use: NA
Adaptation: NA
Other: NA

PUBLIC (DFIs & Int’l Finance)

33
39
22
3
22
21

PUBLIC (Domestic Finance)

Tracked
Not tracked

* Source: IEA WEIO 2017
South Asia, and East Asia and Pacific see the largest increase in climate finance.
The majority of finance was raised and spent in the same country.

Because domestic investment dominates, it is vital to get national policies right.

- **Total finance spent domestically:** 79%
- **Private finance spent domestically:** 92%

*Over 2015/2016*
How to scale up?
Several barriers affect investors’ incentives and ability to invest in climate action.

- **Policy gaps**
  - Inadequate regulatory frameworks

- **Knowledge gaps**
  - Investment opportunities
  - Pricing of climate risks

- **Risk, viability & funding gaps**
  - Inadequate access to finance
  - Return uncertainty
  - Perceived risks

*Barriers vary by type of private actor, region, sector, technology, & level of climate exposure.*
Creating Markets for Climate Business:
An IFC Climate Investment Opportunities Report
Countries are already creating markets for climate business

**COSTA RICA**
Supportive policies for EVs and renewables will help Costa Rica become **carbon neutral by 2021**

**COLOMBIA**
Colombia’s **10-year National Climate Policy** prioritizes sectors for investment; the **Sostenible Fund** will raise capital

**CHILE**
Chile’s new **National Climate Action Plan** will accelerate private investment in renewable energy

**SWEDEN**
Sweden recently raised ambition to be **climate neutral by 2045**

**FRANCE**
**Plan Climat** raises France’s climate ambition with strong targets for EVs, renewables and carbon pricing

**MOROCCO**
Already a clean energy leader, Morocco is using **public-private initiatives** to achieve its NDC

**CÔTE D’IVOIRE**
Côte d’Ivoire aims to generate **42 percent of power from renewables** by working with IFC to attract private investment

**ZAMBIA**
**Scaling Solar** is helping Zambia to attract low-cost solar investment and deliver energy access

**INDIA**
India is already on track to **exceed its NDC targets for solar and wind energy** due to strong policies and incentives.
Overview: Creating Markets for Climate Business

**Report Structure**

- Introduction
- Grid-Connected Renewables
- Off-Grid Solar & Storage
- Climate-Smart Agriculture
- Green Buildings
- Climate-Smart Urban Transport & Logistics
- Climate-Smart Urban Water Infrastructure
- Climate-Smart Urban Waste Management
- Making it Happen

**Sector Chapter Structure**

1. Summary
2. Market Snapshot & Growth Potential
4. Initiatives, Resources & Tools
Financial Solutions for Renewable Energy

Yieldcos
- A publicly traded company focused on dividend growth, created by a parent or standalone energy company.
- Owns and operates renewable assets, promising contracted predictable cash flows while maintaining tax advantage.
- Allows parent companies to finance large-scale projects while ensuring access to lower capital costs.

Securitizing Assets
- Promises lower capital costs
- Solar asset-backed securities are emerging as a credible debt financing instrument in the U.S. residential solar market.
- IFC is helping to demonstrate the viability for rooftop solar in India

Project Financing
- Central to the future health, direction, and momentum of the energy storage industry.
- Signaling technology maturity and growth.
- e.g. SUSI Partners, a Swiss investment manager, recently closed the first round of its Energy Storage Fund with a pool of €66 million. Another €14 million is already committed.
Financial Solutions for Climate-Smart Agriculture

THE GLOBAL WAREHOUSE FINANCE PROGRAM

• In 2017, IFC, together with the Global Agriculture and Food Security Program, invested $5 million in risk-sharing facilities with partner banks in Rwanda and Tanzania to finance farmer cooperatives.
• Enables farmers to buy higher-quality agricultural inputs, produce food crops, and provide working capital for the aggregation and storage of harvested crops.
• WFP arranges input supplies and crop insurance.
• IFC will be helping farmers access markets through the take contracts from the WFP and other platform partners.
• Project aims to benefit more than 65,000 local smallholder farmer to increase productivity through CSA practices.

THE GLOBAL INDEX INSURANCE FACILITY

• Dedicated WBG’s program that facilitates access to finance for smallholder farmers, micro-entrepreneurs, and microfinance institutions by providing catastrophic risk transfer solutions and index-based insurance in developing countries.
• It has facilitated more than 1.5 million contracts, with $151 million in sums insured, covering about 6 million people, primarily in Sub-Saharan Africa, Asia, and Latin America and the Caribbean.

Climate Finance Innovation

• Experimenting with blended finance, innovative risk management tools, first loss and partial risk guarantees, new investment vehicles that meet the risk-return profile of different investors, and bonds.

Index-Based Insurance Programs

• Uses an independently developed index, typically weather-related for agricultural application, to predetermine payouts for clearly defined hazards.
• Domestic policy is often needed to facilitate.
Financial Solutions for Green Buildings

- Maturing and emerging as a potential source of financing in the real estate market.
- Building rating systems such as LEAD and IFC’s EDGE could be used to assess the eligibility of green projects.
- As part of its Eco-Cities Program for India, IFC invested nearly $76 million in green bonds issued by Punjab National Bank.
- The Low Carbon Workplace Fund - partnership between the Carbon Trust, fund manager Columbia Threadneedle Investments and property developer Stanhope - finances the refurbishment of existing buildings.
- IFC client International Housing Solutions has successfully blended catalytic and commercial capital to build demand for low-cost green homes in South Africa.

• The Investor Confidence Project, developed by the Environmental Defense Fund is helping to accelerate the development of a global market by standardizing the way in which energy-efficiency projects and energy savings are calculated and measured.
• Standardization is expected to increase deal ow and reduce transaction costs.

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• Other instruments include home improvement loan instruments like the energy-efficient mortgage or green mortgages, green rewards, green building insurance, and a green building certification pricing break.

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Since its launch in 2014, Lab instruments have mobilized $978 million for adaptation and mitigation projects around the world.

Founded in 2014, the Lab identifies, develops, and launches sustainable finance instruments that can drive billions to a low-carbon economy.
Blended finance: USD 369bn investment opportunity in clean energy within developing economies
What next?
Four promising investment and policy trends signal a better outlook in climate finance

The Paris agreement means the majority of nations are working to implement **NDC plans**, many of which also include investment pathways.

A number of **initiatives engage broader capital markets, the financial system, and large corporations** to align with low-carbon and climate-resilient development.

**Efforts to green existing public financial flows** are beginning to take root (though more work remains).

**New and innovative investment vehicles** are on the rise and many of these target institutional investors that manage mostly untapped but significant portion of global capital.
Questions?